O/o General Manager (S & M - CM) Sales & Marketing - Consumer Mobility 3rd Floor, New Admin Building 16, Greams Road, Chennai – 600 006 Phone: 044-28297878 Fax: 044-28297979



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<u>S&M-CM/165/RCVs & TOPUPs/2013-14-15/98 dt</u> the <u>28/01/2015</u>

Sub: Full usage value equal to MRP on Top-up Rs.110 - reg. Ref: C.O.ND. Letter No.26-07/2011-T & C-CM DT 24-11-14.

Approval of the competent authority is hereby conveyed for the **full usage value equal to MRP on** Top-up **110** in Tamil Nadu LSA under GSM prepaid Mobile services for one day on **29.01.2015**

The details are given below:-

Details of the promo offer	Full usage Value equal to MRP on Top-up Voucher/C TOP-UP/Flexi TOP-UP with MRP of Rs. 110only.
Period of Offer	29.01.2015 (for one day only)

This is for kind information and necessary action please.

Sphone

AGM (Marketing I-CM) O/o GM(S&M-CM) 044- 28290825, 94449 79827.

То

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.
GM(S&M-CM), Chennai Telephones, Chennai for information pl.
GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.
DGM/DE In charge IN - Trichy - for infmn & necessary action please.
DGM (NW-O)/DE IT,Coimbatore/ - For information & necessary action please.
Heads of SSA, -- for kind information and necessary action please.
DGM (Sales/CS) & AGM (Sales), Chennai---- for kind information and necessary action please..
DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.
DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.